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Draper, UT (Nov. 20, 2011) – WealthRock announced today that it has reached agreements with two of the country’s most renowned icons of financial literacy and education – Phil Town and James Smith – to represent WealthRock and its educational offerings.

"Today, we are proud to announce that Phil Town has agreed to join WealthRock in financially educating America during one of its most trying times," said Aaron Osmond, CEO of WealthRock. "And the founder of this company – James Smith – has reaffirmed his commitment to work with WealthRock and its students."

Both Town and Smith have agreed to be the name and face of the company’s educational offerings – Phil Town for the financial markets investing educational platform, and James Smith for the real estate investing educational platform. Together, they join a team consisting of the top financial workshop trainers in the country, including Ryan Smith, Steve Sitkowski, Robert Bluhm and Mark Walter.

Phil Town is a multi-millionaire, and one of the country’s most sought after speakers and experts on investing. The author of the New York Times bestsellers "Rule #1," and "Payback Time," Phil isn’t your typical Wall Street investment guy. The former Green Beret began his investing career after saving the life of a financially savvy and wealthy client from a whitewater disaster in 1980 when he was scraping out a living as a seasonal river rafting guide in the Grand Canyon. Grateful to Phil, the wealthy client mentored Phil, teaching him time tested investment strategies based on Warren Buffet’s first rule of investing: Don’t Lose Money!

His easily understandable, down-home approach to teaching investors has captivated students through his Rule #1 approach. He teaches students around the world how to take control of their finances by understanding that simple rule.

James Smith continues with WealthRock and brings with him over 30 years of real estate investing experience and general wealth creation and protection strategies. WealthRock’s predecessor was founded by James several years ago. From presenting and teaching all over the world, to spending one-on-one time with students helping them overcome investment challenges, James’ concern for the students’ well being is genuine and unique in the world of investor education. The son of a preacher, James has infected students all over with the same entrepreneurial passion for succeeding and giving back to the community that James himself has exhibited throughout his life.

One of the most unique teachers and speakers in the education industry, James continues to expand his investment portfolio beyond real estate and into green building technologies.

Phil Town and James Smith annually speak to more than a half million people on the need for each of us to take control of our financial future through education and

investments. Both men are veterans of large venue speaking, and have shared the stage with former U.S. presidents, world dignitaries, motivational personalities and Hollywood celebrities.

“We are so pleased to have joined forces with Phil and James,” said Osmond. “Phil adds a dimension to our educational offerings that no one else could. And we are thrilled that James has decided to continue to be the name and face of our investor education aimed at real estate investors.”

“Phil and James will help us spearhead and unleash the mission of WealthRock on America, and that is to provide the most exceptional, real-world, results-oriented, wealth-building education and services to our students,” said Joseph Johnson, Chairman of WealthRock.

WealthRock is the country’s premier provider of investor education and investor services, and a nationwide provider of local classroom education, web based virtual education, regional conferences and traditional text based coursework serving the adult investor education community.

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